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Images with AI Prompts (original content was placed in AI to enhance elements)

Fig. 1. “I am conceptualizing an open immersive experience for Foot Locker. Please create an image of a food truck with a conveyor belt that is Foot Locker branded at World FIFA Cup in Chicago tailored to Gen-Z event-goers” prompt, Gemini, Mar. 2026 version, Gemini, Mar. 20, 2026, <https://gemini.google.com/app>.

Fig 2. “Display the futuristic sneaker on the gourmet dish adding fries and cheese sauce, with branded Foot Locker aesthetic to enhance the ad for a billboard in the city of Philadelphia” prompt, Gemini, Mar. 2026 version, Gemini, Mar. 21, 2026, <https://gemini.google.com/app>.

Fig 3.

- a. “Add branded Foot Locker paper to the wing basket to enhance the branding elements” prompt, Gemini, Mar. 2026 version, Gemini, Mar. 21, 2026, <https://gemini.google.com/app>.
- b. “Make this flyer a wheat paste poster set in Atlanta, Georgia” prompt, ChatGPT, Mar. 2026 version, OpenAI, 21 Mar. 2023, chat.openai.com/chat.